

Bryson, J.M. (2005). Strategic planning for public and nonprofit organizations: A guide to strengthening and sustaining organizational achievement. Jossey-Bass.

This journal article by Bryson discusses strategic planning for public and nonprofit organizations, focusing on strengthening and sustaining organizational achievement. It provides insights on how organizations can effectively manage change and successfully implement strategic plans. This source is reputable and academic, making it a valuable reference for research on change management.